

EXPERIENCE



Senior UX/UI Designer

HSBC

Sep 2024 - Oct 2025 (Contract)

Owned the full UX design of a cross-functional financial platform, from research to design, and collaborated with developers to ensure high-quality implementation.

Established and maintained the product design system based on global guidelines.



Senior UX Designer

Ericsson

Jan 2019 - Mar 2024 (Contract Jan-Aug 2019 | Position eliminated due to reorganization)

Responsible for UX design of Ericsson IoT Connected Vehicles, a cloud platform connecting over 20 million vehicles across 150 countries.

Provided simple yet flexible UX solutions for complex challenges, and ensured the usability of final deliverables.

Applied the global design system to the product, and helped iterate the design system based on practical user insights.

Designed additional demo app and tool to help our potential customers gain an intuitive understanding of how our connectivity capabilities enhance the end-user experience.



Senior UX Designer

RIB Software SE

May 2017 - Dec 2018 (Position eliminated due to reorganization)

Owned end-to-end UX design for a desktop BIM (Building Information Modeling) integration tool built on Autodesk Revit.

Created and maintained a design system to ensure consistency across all UI elements and interaction patterns.

Designed the Product Center website with feature guides and video tutorials.



Design Lead / Senior UI Designer

VTRON Technologies Ltd

Dec 2015 - Apr 2017

Led a team of 6 designers.

Managed project delivery, design resource planning and assessment.

Owned large screen UI design, with a focus on data visualization.

Established UI design guidelines for large screen devices.

SKILLS

- 15 years of design experience with a focus on UI/UX across a variety of platforms.
- Solid skills in UX design process including user research, information architecture, interaction, visual design, prototyping, usability testing, and product iteration.
- Deep understanding of web UI implementation (HTML/CSS, responsive design, back-end/front-end handling). Partnering well with developers.
- Experience in building and iterating design system for digital products.
- Experience working with global teams and crafting multi-language product.
- Knowledge of inclusive design, accessibility, and localization.
- Fluency in Figma, Sketch, Adobe CC, and Generative AI tools.

EDUCATION



Master's degree | Multimedia, Art & Design

Monash University

2008 - 2010

Graduated with Multimedia & Digital Arts Award for Outstanding Achievement.



Bachelor's degree | Computer Science & Technology

Beijing Normal University

2003 - 2007

CERTIFICATE



Google UX Design Professional Certificate

Coursera | Google

Issued Dec 2022

Credential ID Y7V2Y7K3RPAQ

LANGUAGES

English

Chinese | Mandarin

Chinese | Cantonese

CONTACT

Mail jimmyjiangz@hotmail.com

Phone +86 15013084837

Portfolio jimmyjz.com

WeChat

